



# ROBIN E. CAMFIELD

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@recdesign

Amazing graphic design and stellar art production.



ROBIN CAMFIELD is a production and design magician, excelling in print, environmental and digital media. Robin takes on any project with tenacity and expertise, stepping up to make sure the final delivered product is above and beyond all expectations.

## DESIGN & PRODUCTION SKILLS

- Branding development and execution
- Tenacious analytical and organizational skills
- Exceptional production management
- Design and HTML editing of email broadcasts
- Detail oriented with a hard-working attitude

## HIGHLIGHTS

### SOFTWARE SKILLS

- Adobe Creative Cloud (well polished skill set)
- InDesign
  - Illustrator
  - Photoshop
  - Dreamweaver
  - Acrobat

- QuarkXpress
- iWork
- MS Office
- PowerPoint



### ADDED SKILLS

- Map layout and design
- MailChimp expert
- Animated HTML5 banners
- Vendor management
- Icon/infographic design
- Kayaking doodle owner



Robin was a member of the Douglas County H.S. State Champion Marching Band that marched in the 92nd Tournament of Roses Parade in Pasadena, CA.

## WORK HISTORY

### 2017 ● REC DESIGN

*President/Owner 1996 - Present*

**recdesign** Freelance Graphic Design. 21 years operating **recdesign, inc.** in a freelance capacity offering web/print design and production. Email blast expertise with HTML code understanding/editing, design, layout and execution of the delivery and report follow up. Static and Flash banner ad production with ad serve abilities.

### 2006 ● HAGAN COMMUNICATIONS

*Production Manager 1995 - 2006*

Extensive experience in art production and design in all advertising facets of marketing in an agency setting. Thorough pre-press knowledge with experience preparing media for both digital and offset printing. Working relationship with printers in the job specification, bidding, and final printing process.

### 1995 ● THE HIBBERT GROUP

*Production Artist 1989 - 1995*

Responsible for all pre-press production for in-house creative department. Orchestrated transition from traditional to digital art production.

## EDUCATION



● **UNIVERSITY OF COLORADO, BOULDER**  
*Bachelor of Environmental Design*

**PORTFOLIO**